



COMMUNITY ADVISORY GROUP MINUTES

October 27, 2022 | 6:30 – 8:00 pm

Hybrid Meeting: Zoom | City Centre Board Room

Present: Camryn
Francesca
Laurel
Maedeh
Richard
Rosanne (minute-taker)
Tina
Val
Chair: Emmett
Regrets: Andrea (vice-chair)
Hamid
Jae
Sam

1. Call to Order
 - a. Called to order 6:35 pm

2. Adoption of Agenda
 - a. THAT the agenda be approved as distributed
 - b. Moved by Emmett
 - c. Seconded by Rosanne **carried**

3. Approval of Minutes from the last meeting
 - a. THAT the minutes be approved as distributed
 - b. Moved by Emmett
 - c. Seconded by Richard **carried**

4. Library Updates (Rosanne)

5. Unfinished business

6. New business
 - a. 2022 Goals
 - i. Review of the CAG's established 2022 goals.



**Coquitlam Public Library
Community Advisory Group**

**City Centre Branch
1169 Pinetree Way**

**Poirier Branch
575 Poirier Street**

- ii. Discussion around marketing eBooks. The Library can lean into the recommendations they offer through the eBooks+ eNewsletter – offer eBook and eAudiobook gems that are available now.
- b. Brainstorming Q4 Planning
 - i. Friends and Family Event
 - 1. Talk about what the Library has to offer, showcase Library resources, community feedback opportunities
 - 2. ACTION: Rosanne to get a budget for the Friends and Family Event.
 - 3. ACTION: Sub-committee of Laurel, Maedeh, Emmett, Rosanne will present at the November meeting.
 - ii. Marketing and programming ideas
 - 1. Visibility – put up posters and signage at the mall and at the new Save-on-Foods
 - iii. Connect with local authors and publishers and run a program on how to get published – traditional avenues versus self-publishing etc.
 - iv. Role of the Library and what can they do for the community with a potential pending recession?
 - 1. Movie Nights – a drive in movie at Poirier or in a library meeting room. Offer snacks, focus on different age groups, promote other library services at the beginning.
 - 2. Partner with Community Centres
 - 3. Start a cookbook bookclub, and actually learn to cook together at a community kitchen

Adjourned at 8:00 pm

Next Regular Meeting

November 24, 2022

6:30 – 8:00 PM

Hybrid meeting: Zoom | City Centre Board Room