COMMUNITY ADVISORY GROUP MINUTES

January 26, 2023 | 6:30 – 8:00 pm Hybrid Meeting: Zoom | Poirier Board Room, 575 Poirier Street

Present: Andrea (Vice-Chair)

Camryn

Laurel (joined 7:03) Maedeh (joined 7:03) Rosanne (minute-taker)

Sam Tina

Val (joined 7:03)

Chair: Emmet
Regrets: Hamid
Francesca

Jae Richard

- 1. Call to Order
 - a. Called to order at 6:39 pm
- 2. Adoption of Agenda
 - a. THAT the agenda be approved as distributed
 - b. Moved by Tina
 - c. Seconded by Sam

carried

- 3. Approval of Minutes from the last meeting
 - a. TABLED until the next meeting
- 4. Library Updates (Sam)
- 5. Unfinished business
- 6. New business
 - a. Feedback re: Community Living Room proposal (Aman)
 - i. Considering changing our tech space into more of a community living room where people can come, spend time, play board games or video games.
 - 1. How can you see yourself using the room?
 - a. Tables, comfortable seating.
 - b. Bringing people in to teach younger people Mahjong.



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- c. Think about how to make the room multi-purpose and have flexibility for how people (or the Library) can use it.
- d. Have dividers and break the room into sections, so that there can be different areas with different things to do.
- 2. Any tech or non-tech items that you think would be good to include?
 - a. Think outside the box for comfortable furniture e.g., cushions or beanie bags on the floor.
 - b. Invest in sound blocking and sound proofing.
 - c. Ping Pong table.
 - d. A video screen where people can watch National Film Board movies, the Oscars, TED Talks.
 - e. Get a jackbox.tv subscription so people can play games.
 - f. A screen that people can cast their phones to.
 - g. Play music in the room either through speakers or have headphones in the room where people can listen to music.
- b. CAG Open House Proposal (Sub-committee/Laurel)
 - i. An Open House to welcome those who have never been to the library before!
 - ii. Library services and programs will be promoted by CAG and TAC members.
 - iii. THAT the Open House be held on May 28
 - 1. Moved by Emmett
 - 2. Seconded by Tina

carried

- 3. ACTION: Sam to find peak library visit times on Sunday and share with the CAG.
- 4. ACTION: Rosanne to reserve rooms on May 28 from 12:00 5:00 pm.
- 5. This is a volunteer led event by the CAG with the assistance of the Teen Advisory Council (TAC) and possibly the Library Champions. The library can provide one staff member to assist on the day.
- 6. Have live music from local musicians and bands.
- 7. Target audience is adults age 25 60.
- 8. How do we attract audiences who don't usually visit the library?
 - a. Library has a \$100.00 budget for a newspaper ad which generally have a great return.
 - i. ACTION: Copy and details from CAG for the newspaper ad are due by May 4.
 - b. Send messaging to SD43 and to seniors centres.
 - i. Use school contacts from the library and the CAG.
 - c. Invite the mayor and councilors.
 - d. CAG are strongly encouraged to use their networks to invite people to the event.



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- i. ACTION: the library will create a Facebook event that the CAG can share on their social networks.
- 9. Sponsored prizes and door prizes
 - a. If you're approaching a food business, also consider asking them to donate some catering for the Open House.
 - b. CAG may speak to businesses on behalf of the library. Approach only family friendly businesses – no cannabis, no alcohol.
 - c. ACTION: CAG to arrange who will reach out to what businesses at the next meeting.
 - d. Val offers a caution that we approach businesses thoughtfully. An elevator pitch will be developed by the CAG so that members are prepared when they approach businesses.
- c. Review 2023 Goals
 - i. TABLED until the next meeting
- d. New member application (Rosanne)
 - i. THAT the new member application be accepted and reference interviews be conducted.
 - 1. Moved by Emmett
 - 2. Seconded by Tina

carried

- e. Election of Chair and Vice-Chair (Rosanne)
 - i. Election of Chair
 - 1. Nominations for Chair were called three times.
 - 2. Emmett nominated Laurel
 - 3. Emmett nominated Tina
 - 4. No further nominations received
 - 5. Nomination declined by Laurel
 - 6. Nomination accepted by Tina
 - ii. Tina acclaimed as Chair of the Community Advisory Group for 2023.
 - iii. Election of Vice Chair
 - 1. Nominations for Vice-Chair were called three times.
 - 2. Tina nominated Laurel
 - 3. Tina nominated Andrea
 - 4. Nomination accepted by Laurel
 - 5. Nomination accepted by Andrea
 - iv. Laurel was elected Vice-Chair of the Community Advisory Group for 2023 by secret ballot.
- f. Val expressed thanks to Emmett and Andrea for chairing and vice-chairing the CAG in 2022, echoed by all members.
- 7. Meeting adjourned at 8:02 pm



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Action Items

- a. ACTION: Sam to find peak library visit times on Sunday and share with the CAG.
- b. ACTION: Rosanne to reserve rooms on May 28 from 12:00 5:00 pm
- c. ACTION: Copy and details from CAG for the newspaper ad are due by May 4.
- d. ACTION: the library will create a Facebook event that the CAG can share on their social networks.
- e. ACTION: CAG to arrange who will reach out to what businesses at the next meeting.

Next Regular Meeting

February 23, 2022 6:30 – 8:00 PM

Hybrid meeting: Zoom | City Centre Board Room